

**Minutes**  
**Seaforth Business Improvement**  
**Town Hall**  
**Wednesday, April 10<sup>th</sup>, 5:30 pm**

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**Present:**

Directors: Maureen Agar, Shelly Stanley,, Kelly Miller, Councilor Bob Fisher, Shannon Craig, Bevin Witmer, Annette Scarrow

Municipal Staff:

Guests:

**Regrets:** Laurie Guichelaar, Randy Nixon

1.0 Welcome everyone by Chair Shelly.

**2.0 Adopt Agenda for April 10th, 2024.**

**Moved by Bob Fisher to accept agenda of April 10th, 2024, seconded by Kelly Miller. Carried.**

3.0 **Deputations:** none

4.0

**5.0 Minutes of February 7th, 2023**

**Moved by Kelly Miller, seconded by Shannon Craig to accept minutes of February 7<sup>th</sup> meeting, 2024. Carried.**

**6.0 Declaration of Conflict of Interest:** none

**7.0 Business Arising from Minutes:**

**(7.1) Shop to Win:** Secretary Maureen has the new poster ready to put on social media to announce the '2024 Shop to Win' contest. There has already been entries in the mailbox for this year's contest! In 2024, with the same prizes of Seaforth BIA gift certificates, draws will be the last Friday of each month, starting Friday, June 28<sup>th</sup> for \$100, \$75, \$50 plus Grand Prize of \$1024.00 December 27th. Radio ads will start in June.

**(7.2) Easter Egg Hunt and Summerfest:** The Seaforth BIA was successful in receiving two grants to help with these events, organized by Brenda Campbell. The Easter Egg Hunt was, once again, a fantastic event and lots of children and parents enjoyed pancakes served by the Seaforth Centenaires and then hunted for huge amounts of chocolates, donated by the BIA as well as many individual BIA members. Any extra funds will be put into the 2024 Summerfest Event. Each BIA member who donated to the Egg Hunt was asked if that was ok and they thought it was a great idea! The Easter drawing contest saw 32 entries. The winners were drawn at The Looking Glass with customers looking on. Three of the drawings were chosen as winners in a random draw. Secretary Maureen took the drawings to the Agplex and displayed them for everyone to see at the Easter Egg Hunt. Community Futures Huron (\$2000) and the Huron East/Seaforth Community Development Trust (\$4500) both granted funds for Summerfest following our requests. Having these funds earlier has made it easier for Brenda to book some great inflatables for the event. Summerfest 2024 is partnering with the Tanner Steffler Foundation 'Six String Festival', so there will be some fantastic music for everyone to enjoy. Thank you cards will be sent to CFH, H.E./S.C.D.T., and Seaforth Centenaires. A special Thank you of some sort will be organized at a Centenaire game in the fall. The road closure letter will be sent to Huron East and Huron County about Seaforth Summerfest.

**(7.3) Homecoming 2025:** No new information.

**(7.4)**

**8.0 New Business**

**(8.1) Huron County S.L.E.D. 2024 grant application:** Secretary Maureen has the 2024 application ready to go. The Seaforth BIA must decide how much reserves to use (if necessary) and what projects should be in the application for a grant.

1) New garbage receptacles Secretary Maureen had many discussions with Tanner of South Patrol. The garbage cans we are using now have a 'best past date' as they are rusted through and the lids are not fitting as the containers are losing shape. The BIA has already refurbished these containers once before at a cost of over \$3000 and Tanner and his crew are quite tired of problems they have with them. Please see attachment Secretary Maureen has printed out for costing of containers, ideas etc.

2) Small project to have Seaforth citizens paint birds of Huron County on 1' x 1' squares to place around town to brighten the area.

3) Plastic wraps to decorate the black planters

4) other ideas...

The application must be in by Friday, April 12<sup>th</sup> so if anyone has another idea I will have to add it to the application tomorrow.

**Motion by Bob Fisher, seconded by Bevin Witmer to use \$5000 from the reserves to add to the Huron County S.L.E.D. grant of 2024. Carried.**

**(8.2)**

**9.0 Unfinished Business-**

**(9.1)** Presentation to Council of BIA initiatives...Will speak to Aaly and set a date for presentation at some point.

**(9.2) Radio ads**...Director Shannon worked with the radio stations for ads and costing. EDO Taralyn wondered if combined some funds if we could get more of a bang for our dollars. The BIA decided to continue to do the radio on their own for now as it highlights the 'Shop to Win' contest and events in Seaforth.

**10.0 Correspondence-**

**(10.1) Motion made by Bob Fisher, seconded by Annette Scarrow to send a letter to Laurie Guichelaar thanking her for her help on the BIA but due to inability to attend meetings have removed Laurie as a Director, following By-Law #1, section Meetings #24. Carried.**

**11.0.**

**Next Meeting at Call of Chair May 15<sup>th</sup>, 2024 5:30 pm**

**12.0 Adjournment**

**Moved by Bevin Witmer to adjourn meeting at 6:32 pm.**

Chair....., *Shelly Stanley*.....

Secretary.....*Maureen Agar*.....

